

Snyderville Basin Special Recreation District **Board Meeting Minutes**

Thursday, December 7, 2023

Board Room - Trailside Park 5715 Trailside Drive Park City, Utah Virtual Meeting via Zoom Meeting ID: 826 0871 8576

1 Board Members in Attendance: Nate Brown, Ryan Bruce, Ben Castro, Brandi Connolly, Len 2 McGee, and Larry Moffitt. Board members participated electronically via Zoom or at the anchor 3 location.

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Absent: Carrie Westberg

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Staff Present: Lily Chirico, Phares Gines, Dana Jones, Brian Kadziel, Justine Kadziel, Ben Liegert, Brad Rogers, and Matt Wagoner. Staff participated electronically via Zoom or at the anchor location.

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Attending Guests: David Thomas, Chief Civil Deputy for Summit County; Mark Kane, Brad Potter, and Lindsey Romaniello with SE Group; and Matt Bruce and Sam Keating with Corona Insights. Guests participated electronically via Zoom or at the anchor location.

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CALL TO ORDER AND PUBLIC INPUT

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The meeting of December 7, 2023, was called to order by Chair Connolly at 6:04pm.

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There was no public input given.

20 21 Chair Connolly closed public input at 6:05pm.

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DISCUSSION AND POSSIBLE APPROVAL OF MINUTES FROM 11/9/2023

Board members received draft minutes from the 11/9/2023 Board meeting in their Board packet 23 24 prior to the meeting.

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McGee was unable to make a motion due to technical difficulties.

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- MOTION: To approve the Board meeting minutes from November 9, 2023.
- [MOFFIT/CASTRO] All in favor: Brown, Bruce, Castro, Connolly, Moffitt. Opposed: None. 29 30 Abstain: None. Absent: McGee, Westberg. Motion carries.

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DISCUSSION AND POSSIBLE APPROVAL OF PRIOR MONTH'S EXPENDITURES

Board members received the prior month's expenditures in their Board packet prior to the meeting.

McGee was unable to make a motion due to technical difficulties.

MOTION: To approve the prior month's expenditures. [CASTRO/BRUCE] All in favor: Brown, Bruce, Castro, Connolly, Moffitt. Opposed: None. Abstain: None. Absent: McGee, Westberg. Motion carries.

STRATEGIC ACTION PLAN UPDATE FROM SE GROUP

Romaniello with the SE Group has been updating the 10-Year Strategic Plan based on comments and feedback previously submitted by the Board. The most notable change is in the benchmarking section where SE Group is updating the charts to provide better visuals and easier reading. In addition, SE Group is working on better explanations of the services Basin Recreation provides in comparison to the comparable locations used in the document. More emphasis is also being put on key takeaways to make the document more digestible. Lastly, Romaniello is double-checking the accuracy of included budget information, and adjusting as needed. Connolly looks forward to seeing those changes. The SE Group plans to have a final version completed next week to be distributed to the Board.

Board members received a presentation from Corona Insights regarding survey results in their Board packet prior to the meeting. M. Bruce from Corona Insights presented survey results from voters in the Snyderville Basin Special Recreation District regarding their intentions to vote for or against, and to understand attitudes towards, a potential bond measure. 4,000 active voters within the District were mailed an invitation to participate in the online survey, with 656 voters providing usable responses to the survey, representing a 14% response rate. Most respondents said they were very likely to vote in the 2024 election. The survey questionnaire mimicked a voter's journey from first learning about the potential bond to voting for it after reading the bond's language. This approach allowed Corona Insights to map the bond's strengths and vulnerabilities and provide strategic recommendations to increase voter support.

M. Bruce shared key takeaways regarding voting intentions, types of voters, and opinions about the facility. He provided initial reactions from the results, informed impressions, and expected voting based on ballot language. He also provided specific information regarding attitudes toward bond elements such as facilities, amenities, and location, including information about favorable and unfavorable opinions throughout the survey.

Connolly questioned if the political affiliation was based on voter registration within the Basin, to which M. Bruce said yes.

Voters' initial impressions leaned 41% against, 26% neutral, and 32% for a potential bond. After learning more information, potential voters leaned 51% against and 49% in favor. M. Bruce noted the near 50-50 split, and that the District has potential to be in a favorable position, considering the margin of sampling error to be ±3.6% within a 95% confidence interval. There was extensive discussion about the 'moveable middle', or the approximately 25% of potential

voters whose impression about the bond could be swayed. Throughout the survey the 'moveable middle' expressed either neutral opinions or both support and opposition.

M. Bruce then introduced recommendations to increase voter support. These included sharing the current shortcomings of existing facilities due to outdated amenities and population growth and explaining how open space will be preserved as much as possible in the surrounding Silver Creek Village site.

 Following the presentation, Castro asked why the recommendations slide wasn't provided in their packet, as he was looking for conclusions. He also wished the survey questions were easier to view within the survey results, not just the responses. Brown echoed these thoughts. M. Bruce responded that it can be added for clarification and that he was trying to condense information for this meeting.

Connolly was curious about the large percentage that did not want drop-in childcare and asked for clarification on those results. She referred to the Park City Municipal Bond that just failed, noting a large number of voters who were pro-childcare investment, and therefore voted against the city's recreation bond. J. Kadziel responded that she interpreted the question as parents going to the gym and being able to have drop-in childcare within the facility, and not a decline for support of childcare in the area. Connolly agreed, but noted either way this potential amenity would be another resource to parents. J. Kadziel added that only 18% of survey respondents were ages 18-44, and therefore it was possible that many respondents did not have childcare-aged children. Brown agreed that the age demographic potentially swayed results in this area. Moffitt echoed this sentiment while referring to low interest in added field space, while Brown added that if survey respondents don't have kids in sports programs, they may not understand the high demand. Connolly mentioned these results may lend themselves to consider a phased approach for developing the Silver Creek Village site.

Kane, also with SE Group, added that the addition of an aquatics center could be a persuasive amenity, especially for the moveable middle, because it is unique and something that the area does not already have. This 'add' to Basin Recreation's portfolio could be paired with an open space component to potentially add fields back into the mix. He agreed the survey results could have been impacted by the climate surrounding Park City's election. Connolly added the County had also proposed a property tax rate increase around that same time, which could have given more opposition. Castro noted he believes all these detractors, including the City's bond, the County's recent purchase of the 910 Ranch, and its proposed Truth and Taxation, could have changed the dynamics of this strategic plan.

R. Bruce asked if there was enough room in that 'moveable middle' to move the needle in support of the bond, to which M. Bruce responded yes due to the timeframe between the survey results and election day, giving the District time to explain and show why these facilities are needed.

McGee shared that he is hopeful for the bond being successful knowing there is a Presidential election next year which tends to increase voter turnout, and he believes the District will excel in promoting the bond. Kane also suspects the political climate will have an impact, but emphasized

- the influence storytelling could have on the results. Lastly, Moffitt mentioned the high desire for 124 groomed winter trails and suggested that addition for increased support. Connolly thanked 125
- 126 Corona Insights for its work.

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- Additionally, Board members received an updated version of the 5-Year Trails Plan prior to the Board Meeting but separate from their Board Packets. Potter with SE group explained that 129 modifications made included changing terminology from 'Big Moves' to 'Trails Initiatives' to 130
- 131 better differentiate the Trails Plan from the 10-Year Strategic Plan and added a section on
- 132 Rangers and a trail ambassador program to showcase potential assistance on maintenance,
- stewardship, and education. Pseudonyms were removed and the organization will be referred to 133
- as either Basin Recreation or the District. Language was expanded on trailhead parking and a 134 135
- recommendation was added to evaluate existing trailheads and parking prior to any trailhead expansion. Board and Staff thanked Potter for making those changes and said they looked 136
- forward to further reviewing the document. The Strategic Plan will be added to the January 137
- agenda for Board approval, and then ideally presented to the Summit County Council in 138
- 139 February.

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DISCUSSION AND POSSIBLE APPROVAL OF RENEWAL OF THE DISTRICT'S LIABILITY, PROPERTY, AUTO, AND CYBER INSURANCE POLICIES

Board members received a staff report from Rogers, along with an Insurance Proposal from the 143 District's insurance agent, Olympus Insurance, in their Board packet prior to the meeting. 144 145

Rogers shared that the District's current insurance policy coverage for general liability, property, 146 auto, and cyber insurance expires on December 14, and that the District has an annual 147 opportunity to either renew the existing policies or secure a new provider. The existing provider 148 offered the most competitive pricing, with some solicited companies declining to offer coverage 149 at any price point. While Rogers expected the cost for similar coverage would increase in 2024, 150 he did not anticipate an increase in cost of 35%. Factors for this increase include an existing 151 liability claim, loss experience, a reassessment of the replacement value of District assets, and an 152 increase in premiums industry wide. He explained that while premiums will go up to an 153 unanticipated threshold, the District has options to address these price increases by either 154 155 adjusting deductibles in property and general liability, utilizing the Admin Operating Contingency, or amending the 2024 budget as needed.

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Rogers explained he discussed these increases with Thomas and Jones prior to the meeting, and Thomas encouraged the District to explore coverage with Utah Local Governments Trust, an agency that specializes in insurance products for cities, towns, counties, and special service districts. Thomas noted all the quotes the District received were from private companies, and Utah Local Governments Trust may offer lower rates. Basin Recreation previously used Utah Local Governments Trust before switching to Olympus Insurance. Jones and Rogers agreed that the District Services team would explore rates with Utah Local Governments Trust, but with current coverage expiring soon and no guarantee it would offer lower rates, Jones suggested the Board approve the budgeted amount while they researched this option.

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There was also discussion between several Board and Staff members about adding active shooter coverage, but Rogers explained that it would be an additional cost compared to the number

170 presented. There was also questioning around whether the proposed coverage would provide adequate coverage should an incident occur. 171

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MOTION: To approve the proposed property, liability, auto, and cyber insurance package as presented by the agent Olympus Insurance or potential subsequent bid received from Utah Local Governments Trust up to the amount of \$149,005 and to allow the District Director to execute the necessary documents relating to the coverage. [MOFFITT/MCGEE] All in favor: Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed: None. Abstain: None. Absent: Westberg. Motion carries.

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DISCUSSION AND POSSIBLE APPROVAL OF APPOINTMENT OF NEW DISTRICT **AUDITOR**

Board members received a staff report from Rogers, along with an audit engagement letter from Jones Simkins LLC in their Board packet prior to the meeting.

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Rogers communicated that while the District Services (formerly Administration) department has changed substantially over the last three years, the District has been using the same independent auditor for many years. He has provided useful historical knowledge at a reasonable cost and has been a great asset, but the District must negotiate a variety of new challenges and opportunities as it continues to grow.

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Moving forward, and in consultation with the Audit Committee, staff would like to engage an auditing firm with greater internal resources and the ability to review the financial practices and procedures of the District with the advantage of a fresh perspective. Rogers explained that staff has researched other auditing firms with government experience and would like approval to engage Jones Simkins LLC for the District's 2023 audit. Jones Simkins LLC has audit experience with other local entities and was the most responsive during this process, along with strong references.

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MOTION: To enter into the agreement with Jones Simkins LLC for the 2023 annual independent audit for amount not to exceed \$13,000 and to allow the District Director to execute the necessary documents relating to the agreement. [Brown, Bruce] All in favor: Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed: None. Abstain: None. Absent: Westberg. Motion carries.

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2023 FRAUD RISK ASSESSMENT PRESENTATION

Board members received a staff report from Rogers, along with the Fraud Risk Assessment questionnaire, in their Board packet prior to the meeting.

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209 Rogers explained that the Utah State Auditor's office developed a Fraud Risk Assessment that has been required since 2020 to help local government Board members understand best practices 210

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in fraud detection and prevention. The District scored 350 out of 395 points for 2023, an improvement of 20 points, and a placement of a low-risk category. Staff is hoping to improve in 212 areas of fraud and abuse reporting by addressing these in policy and creating anonymous ways

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for Staff, Board, and patrons to submit suspicious activity. Rogers shared that the District currently has measures in place concerning financial control and oversight. Basin Recreation also

- 216 hosted a purchasing card training for staff members to learn how to identify and avoid fraud.
- Rogers stated that the District Services team will submit the completed assessment to the State 217
- 218 Auditor's office within six months after the end of this calendar year as required.

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- 220 Castro questioned if the District should be lumping both fraud and ethics together in this conversation, but Rogers informed him that the vendors combine these services into one 221
- 222 category.

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224 Connolly added that the Audit Committee is meeting next week and will work to strengthen the 225 District's policies around fraud and abuse.

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NOMINATING COMMITTEE REPORT OF PROPOSED SLATE OF OFFICERS FOR 227 2024

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- 229 McGee informed the Board that the nominating committee is proposing the slate of officers for 2024 to be: Board Chair - Brandi Connolly, Vice Chair - Carrie Westberg, Treasurer - Nate 230
- 231 Brown, Clerk - Larry Moffitt.

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- The nominating committee also suggests Chair appointments for the following 2024 Board 233
- committees: Personnel Committee Ryan Bruce, Audit Committee Nate Brown, Trails and 234
- 235 Open Space Committee- Carrie Westberg, Recreation Committee - Nate Brown, Parks and
- Facilities Committee Larry Moffitt, Director Liaison Committee Ryan Bruce, Strategic 236
- 237 Action Plan Ad Hoc Committee - Ben Castro, Interlocal Committee - TBD.

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Election of 2024 Board officers will be made in the January Board meeting.

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Connolly shared that McGee will not be reapplying for Board office in 2024 as he is moving out of state to be closer to family. The hope is for McGee's replacement to serve as the Chair on the Interlocal Agreements Ad Hoc Committee.

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DISCUSSION AND POSSIBLE APPROVAL OF THE 2024 ADMINISTRATIVE

CONTROL BOARD MEETING SCHEDULE

Board members received a tentative 2024 Administrative Control Board meeting schedule in 247 248 their Board packet prior to the meeting. All meetings are proposed for the second Thursday of 249 the month.

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MOTION: To approve the 2024 Administrative Control Board meeting schedule as stated in the packet proposed. [CASTRO/MOFFITT] All in favor: Brown, Bruce, Castro, Connolly, Moffitt. Opposed: None. Abstain: McGee. Absent: Westberg. Motion carries.

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- 255 **DIRECTOR'S UPDATE**
- Board members received the monthly update from District Director, Dana Jones in their Board 256 257 packet prior to the meeting.

- Jones shared the Parks department is waiting for colder weather to open the Willow Creek Pond 259
- 260 for skating. Connolly noted she gets frequent questions from the public on the pond's opening
- 261 status, and Liegert added that it's a priority for his team once conditions permit.

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263 Jones proceeded to distribute the new Jr. Ranger patches to Board members, sharing that the program is ready to implement, and that they are exploring ways to launch the program. Youth can receive the patch from a Basin Recreation Ranger by completing the Jr. Ranger handbook and taking the pledge.

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The Trails & Open Space department has meetings scheduled with Utah Open Lands and Pinebrook as discussions continue with Hi Ute.

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Jones then updated the Board on the influx of patrons at The Fieldhouse and commended B. Kadziel on the facility's management during this busy time.

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Lastly, Jones shared the Outreach team is moving forward with the creation of a volunteer program, and as begun brainstorming for the new website project. The Board can expect to see a request for approval of an RFP within the first quarter of 2024.

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DISTRICT COMMITTEE UPDATES

Chair Connolly requested Board Committee updates from the following:

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STANDING COMMITTEES

Audit: did not meet.

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District Liaison: McGee shared they met and discussed the Interlocal Agreement for Joint Use of Facilities for Recreation. Connolly added there were additional discussions about Jones'

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annual review that will be discussed within the closed personnel session.

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Parks & Facilities: did not meet.

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Personnel: Bruce shared they reviewed the job description for the new Fleet Mechanic position and discussed the new onboarding guide and checklist compiled by District Services. The Personnel Committee was unaware of the high involvement by hiring managers throughout the interview process and hopes that a new applicant screening procedure will help streamline the interview process and distribute workload.

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Recreation: Moffitt shared that programs such as Winter Break Camps are full and have long waitlists, and shared a double digit increase month over month in 2023 compared to 2022 in the number of patrons entering The Fieldhouse. He shared Staff has done a great job managing this increase in traffic, and they will have an end-of-year gathering to show their appreciation.

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Trails & Open Space: did not meet, however Castro shared that Gines sent an update that included a discussion with UDOT concerning a potential new pedestrian overpass near the Rail Trail over SR-248. Castro also noted he was invited to be involved in an e-bike committee along with representatives from Mountain Trails, Park City Municipal, Deer Valley, and Vail Resorts. These Utah groups are working with a group from Boulder, CO on a survey that they hope to send out by March of 2024.

308 AD HOC COMMITTEES

- Interlocal Agreements: McGee shared that the current Interlocal Agreement for Joint Use of 309
- Facilities for Recreation will be extended by one year, which will give all parties time to give 310 311 ample input on a potential new agreement.

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- 313 Connolly added that while she initially had a strong opinion against an extension, became more understanding after learning the Park City School District had appointed a committee to discuss 314
- its opinions on the agreement and knew Park City Municipal needed to regroup after losing a 315
- 316 potential bond. Connolly encouraged the committee and staff to work towards creating two
- separate agreements one with the Park City School District and a separate one with Park City 317
- 318
- Municipal. Two documents would make the agreements easier to comprehend. Jones shared that 319 the first meeting is scheduled for January.

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Strategic Planning & Steering: did not meet.

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BOARD MEMBER COMMENTS AND REVIEW OF ACTION ITEMS

- Connolly shared she and Westberg met with Jess Kirby, Director of Open Space for Summit 324
- 325 County, to discuss best communication practices between the District, the Board, and the
- County, specifically regarding interlocal agreements and the newly acquired 910 Ranch. 326
- Connolly expressed the District's willingness to help the County and provide its expertise-, 327
- should the County ask for it. It was also discussed that the Basin Recreation Rangers should stay 328
- off of the 910 Ranch property and road to avoid confusion by the public and solely monitor the 329
- trailhead in the District's purview. Jones stated that the Rangers have been informed of this 330
- change and that they are going to begin tracking data at the trailhead to monitor impacts. 331
- Connolly stressed to Kirby that lines of communications were open between the District and the 332 333 County.

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Bruce congratulated The Fieldhouse team on winning Best Gym in 2023. 335 336

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Lastly, Connolly added that the 2024 budget was approved by County Council on December 6.

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CLOSED SESSION: PERSONNEL

At 7:53pm, Chair Connolly called for a motion to enter into executive session for the purpose of 340 341 discussing personnel.

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A closed meeting affidavit was signed for the discussion of personnel.

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Board members in attendance included: Brown, Bruce, Castro, Connolly, McGee, Moffitt. 345 346

347 Staff members in attendance included: none.

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- MOTION: To enter into executive session for the purpose of discussing personnel. 349
- [MCGEE/MOFFITT] All in favor: Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed: 350
- None. Abstain: None. Absent: Westberg. Motion carries. 351

At 8:57pm, Chair Connolly called for a motion to close the executive session for the purpose of 353 354 discussing personnel.

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- **MOTION:** To close the executive session for the purpose of discussing personnel. 356
- [MOFFITT/BROWN] All in favor: Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed: 357
- 358 None. Abstain: None. Absent: Westberg. Motion carries.

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At 8:57pm, Chair Connolly called for a motion to adjourn the meeting. 360

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- MOTION: To adjourn the meeting of December 7, 2023. [CASTRO/MCGEE] All in favor:
- Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed: None. Abstain: None. Absent: 363
- 364 Westberg. Motion carries.

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MOTIONS:

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- MOTION: To approve the Board meeting minutes from November 9, 2023.
- [MOFFIT/CASTRO] All in favor: Brown, Bruce, Castro, Connolly, Moffitt. Opposed: None. 369 370
 - Abstain: None. Absent: McGee, Westberg. Motion carries.

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- MOTION: To approve the prior month's expenditures. [CASTRO/BRUCE] All in favor: 372
- Brown, Bruce, Castro, Connolly, Moffitt. Opposed: None. Abstain: None. Absent: McGee, 373
- 374 Westberg. Motion carries.

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- MOTION: To approve the proposed property, liability, auto, and cyber insurance package as 376 presented by the agent Olympus Insurance or potential subsequent bid received from Utah Local 377
- Governments Trust up to the amount of \$149,005 and to allow the District Director to execute 378
- 379 the necessary documents relating to the coverage. [MOFFITT/MCGEE] All in favor: Brown,
- Bruce, Castro, Connolly, McGee, Moffitt. Opposed: None. Abstain: None. Absent: Westberg. 380
- 381 Motion carries.

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- 383 MOTION: To enter into the agreement with Jones Simkins LLC for the 2023 annual
- independent audit for amount not to exceed \$13,000 and to allow the District Director to execute 384 the necessary documents relating to the agreement. [Brown, Bruce] All in favor: Brown, Bruce, 385
- Castro, Connolly, McGee, Moffitt. Opposed: None. Abstain: None. Absent: Westberg. Motion 386

387 carries.

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- MOTION: To approve the 2024 Administrative Control Board meeting schedule as stated in the packet proposed. [CASTRO/MOFFITT] All in favor: Brown, Bruce, Castro, Connolly, Moffitt.
- Opposed: None. Abstain: McGee. Absent: Westberg. Motion carries. 391

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- 393 MOTION: To enter into executive session for the purpose of discussing personnel.
- 394 [MCGEE/MOFFITT] All in favor: Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed:
- None. Abstain: None. Absent: Westberg. Motion carries. 395

397 398	MOTION: To close the executive session for the purpose of discussing personnel. [MOFFITT/BROWN] All in favor: Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed:
399 400	None. Abstain: None. Absent: Westberg. Motion carries.
401	MOTION: To adjourn the meeting of December 7, 2023. [CASTRO/MCGEE] All in favor:
402	Brown, Bruce, Castro, Connolly, McGee, Moffitt. Opposed: None. Abstain: None. Absent:
103	Westberg. Motion carries.
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105	Minutes prepared by Lily Chirico
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107	Clerk/Board Member Approval: